

# ICTs and inequality: making a difference

## 5. ICT4D partnerships in rhetoric and reality

### Outline

1. The idea of partnerships in development
  - Kofi Annan and the UN interests
2. Definitions
  - Stakeholders
  - Partners
  - Multi-stakeholderism or multi-sector partnerships
3. The emergence of Public Private Partnerships
  - The neoliberal agenda of the 1980s
  - If it works in richer countries, why not in poorer?
  - Critiques
4. ICT4D partnerships: a good case remains
  - Complex interface between technology and development
  - Many inputs needed for them to be successful
  - Initiatives need to be delivered holistically
5. Models of effective partnerships:
  - Circular: The Partnering Initiative
  - Linear: World Economic Forum Global Education Initiative
6. Critical success factors
  - Intended development outcomes
  - Local context and communities
  - Sustainability and scalability
  - Moral agenda; trust, honesty, openness, empathy and respect
  - Supporting wider infrastructure
  - Project management office
  - Key individuals
  - Continuity of participation
  - Right mix of skills and resources
  - Coherent internal and external communication strategies
7. The role of ICT4D partnerships

### Suggested readings

#### Core readings:

- Cassidy, T. (2007) *The Global Education Initiative (GEI) Model of Effective Partnership Initiatives for Education*, Cologne: World Economic Forum.
- Geldof, M., Grimshaw, D., Kleine, D. and Unwin, T. (2011) What are the key lessons for ICT4D partnerships for poverty reduction? Systematic review report, London: Department for International Development,

[http://r4d.dfid.gov.uk/PDF/Outputs/SystematicReviews/DFID\\_ICT\\_SR\\_Final\\_Report\\_r5.pdf](http://r4d.dfid.gov.uk/PDF/Outputs/SystematicReviews/DFID_ICT_SR_Final_Report_r5.pdf).

Martens, J. (2007) *Multistakeholder Partnerships: Future Models of Multilateralism*, Berlin: Friedrich Ebert Stiftung.

Tennyson, R. (2011) *The Partnering Toolkit*, Oxford: The Partnering Initiative (IBLF), 4<sup>th</sup> edition, <http://thepartneringinitiative.org/wp-content/uploads/2014/08/Partnering-Toolkit-en-20113.pdf>.

Unwin, T. (2015) Multistakeholder partnerships, in: Mansell, R. and Ang, P.H. (eds) *The International Encyclopedia of Digital Communication and Society*, Chichester: John Wiley, pp.634-44.

## **Wider reading**

Business Partners for Development (2002) *Business Partners for Development 1998-2001: Tri-Sector Partnership Results and Recommendations*, London: Business Partners for Development, <http://www.oecd.org/unitedkingdom/2082379.pdf>.

Government of the Netherlands (2016) Public-Private Partnerships, <https://www.government.nl/topics/development-cooperation/contents/development-cooperation-partners-and-partnerships/public-private-partnerships>.

Grimsey, D. and Lewis, M.K. (2004) *Public and Private Partnerships. The World Revolution in Infrastructure Provision and Project Finance*. Northampton: Edward Elgar.

Kappeler, A. and Nemoz, M. (2010) Public-Private Partnerships in Europe – before and during the recent financial crisis, European Investment Bank Economic and Financial Report 2010/04, [http://www.eib.org/epoc/resources/efr\\_epoc\\_ppp\\_report1.pdf](http://www.eib.org/epoc/resources/efr_epoc_ppp_report1.pdf).

Kinyanjui, P.E. (2007) Development of NEPAD e-schools initiative, in: Commonwealth Secretariat (ed.), *Commonwealth Education Partnerships*, Cambridge: Nexus, pp. 179-85, <http://www.cedol.org/wp-content/uploads/2012/02/179-185-2007.pdf>.

Mercer, C. (2003) Performing partnership: civil society and the illusions of good governance in Tanzania, *Political Geography*, 22, pp.741-63.

Prescott, D. and Stibbe, D. (2015) *Unleashing the Power of Business: a Practical Roadmap to Systematically Engage Business as a Partner in Development*, Oxford: The Partnering Initiative, [http://www.thepartneringinitiative.org/wp-content/uploads/2015/07/Unleashing-the-Power-of-Business-Roadmap\\_full\\_forweb.pdf](http://www.thepartneringinitiative.org/wp-content/uploads/2015/07/Unleashing-the-Power-of-Business-Roadmap_full_forweb.pdf).

The Partnering Initiative (2003) *Driving Effective Collaboration for a Sustainable Future*, <http://www.thepartneringinitiative.org>.

Unwin, T. (2005) *Partnerships in Development Practice: Evidence from Multi-Stakeholder ICT4D Partnership Practice in Africa*, Paris: UNESCO

Unwin, T. and Wong, A. (2012) *Global Education Initiative: Retrospective on Partnerships for Education Development 2003-2011*, Cologne: World Economic Forum.

Warner, M. and Sullivan, R. (2004) *Putting Partnerships to Work: Strategic Alliances for Development Between Government, the Private Sector and Civil Society*, Sheffield: Greenleaf.

Weigel, G. and Waldburger, D. (eds) (2004) *ICT4D – Connecting People for a Better World*, Berne and Kuala Lumpur: Swiss Agency for Development and Cooperation and Global Knowledge Partnership.